# Hampton Avenue Apartments 1101 Hampton Ave Ext, Greenville SC 29601 OFFERING MEMORANDUM HAMPTON AVENUE A P A R T M E N T S A P A R T M E N T S Prepared By: **Gordon Huey Hamilton Jenkins** Associate Vice President (843) 330-0415 (803) 767-3328 gordon@stoneandcompany.net hamilton@stoneandcompany.net Lic: 119505 Lic: 130607

# Hampton Avenue Apartments

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### Exclusively Marketed by:

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### Executive Summary

Investment Summary
Unit Mix Summary
Location Summary

OFFERING SUMMARY				
ADDRESS	1101 Hampton Ave Ext Greenville SC 29601			
COUNTY	Greenville			
MARKET	Greenville			
BUILDING SF	15,900 SF			
LAND SF	42,627 SF			
LAND ACRES	.98			
NUMBER OF UNITS	18			
YEAR BUILT	1990			
YEAR RENOVATED	2022			

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FINANCIAL SUMMA	ARY
PRICE	\$1,725,000
PRICE PSF	\$108.49
PRICE PER UNIT	\$95,833
CURRENT OCCUPANCY	100 %
NOI (CURRENT)	\$105,879
NOI (Pro Forma)	\$137,081
CAP RATE (CURRENT)	6.14 %
CAP RATE (Pro Forma)	7.95 %

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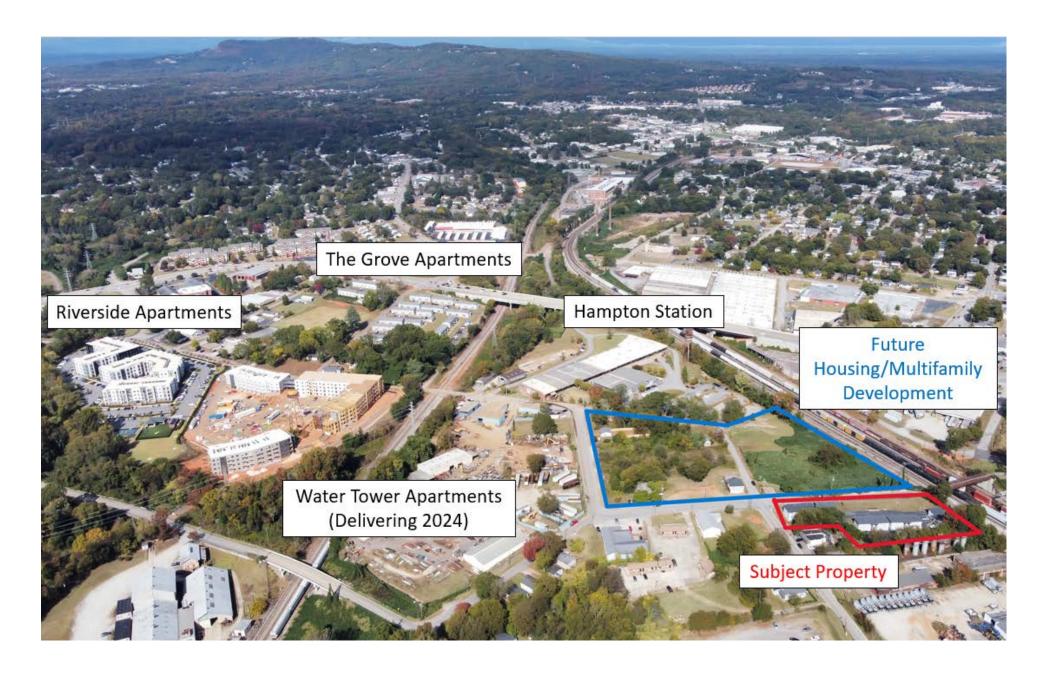
DEMOGRAPHICS	1 MILE	3 MILE	5 MILE
2023 Population	10,138	80,623	160,540
2023 Median HH Income	\$38,848	\$50,525	\$54,174
2023 Average HH Income	\$66,079	\$87,507	\$93,022

# Value-Add Multifamily Opportunity in Growing Location of Greenville, SC

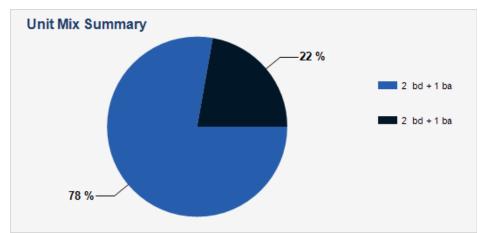
- Proven Value-Add Opportunity Current ownership has completely renovated 4 of the 18 units, which are achieving \$125-\$200 premiums compared to the rest of the rent roll. At \$1,000 per month, these units are still rented well below market rate for fully renovated units in Greenville.
- The remaining 14 'Classic' units underwent light renovations receiving new paint, cleaning, and other varying improvements, so there is still plenty of potential to fully renovate these and raise rents to market
- Kitchens in fully renovated units include brand new appliances, wooden countertops, light fixtures, and cabinets
- Bathrooms in fully renovated units include brand new bathtubs, toilets, vanities, sinks, and light fixtures
- LVP Flooring has been completely installed throughout the fully renovated units

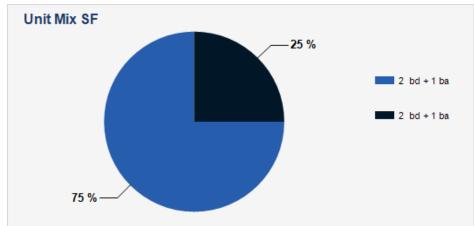
### Area Primed for Future Development

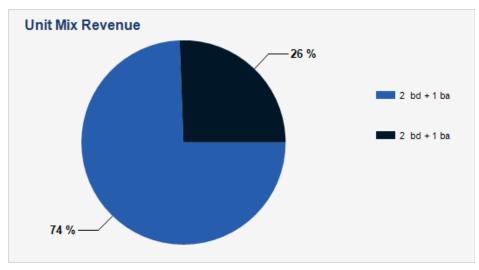
- The immediate area surrounding this asset will continue to grow, as the two blocks across the street are owned by the same land owners that redeveloped Hampton Station, developed the nearby Riverside Apartments, and are currently under construction on the Water Tower Apartments, which are expected to deliver in 2024. In a few years, there should be brand new multifamily and townhome product directly across the street from the subject property, which should significantly improve the neighborhood and increase the rent ceiling of the subject property's units.
- Please see next page for aerial representation of current and future developments in the area near the Hampton Avenue Apartments

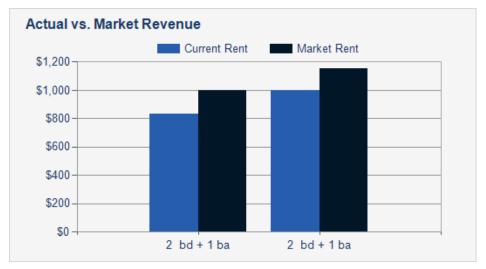


				Actual			Market	
Unit Mix	# Units	Square Feet	Avg. Current Rent	Rent PSF	Monthly Income	Market Rent	Market Rent PSF	Market Income
2 bd + 1 ba	14	850	\$830	\$0.98	\$11,620	\$1,000	\$1.18	\$14,000
2 bd + 1 ba	4	1,000	\$1,000	\$1.00	\$4,000	\$1,150	\$1.15	\$4,600
Totals/Averages	18	883	\$868	\$0.99	\$15,620	\$1,033	\$1.17	\$18,600









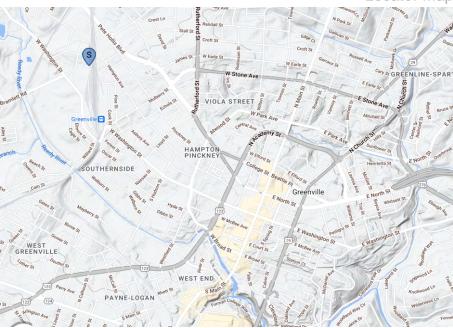
# Prime Location in Hampton Station Area of Greenville, SC

- Hampton Avenue Apartments is exactly a 1 mile walk to Greenville's vibrant downtown, which is home to a multitude of restaurants, shops, and the scenic Falls Park on the Reedy River.
- Hampton Station is just a short walk away, which consists of many restaurants and retailers, such as White Duck Taco, Bourbon Street Station and Due South Coffee.



### Unity Park and The Commons

- The city recently constructed a brand new walking/biking bridge just east of the property, which provides tenants with a quick route not only to Downtown Greenville, but also allows for easy access to Unity Park and The Commons, an extremely popular retail hub that includes multiple restaurants, shops and offices, and is currently undergoing a major expansion.
- Unity Park, a 60-acre site adjacent to the Swamp Rabbit Trail, is a very popular spot for families with young children to spend time, as it includes a state-of-the-art playground, many different sports fields, basketball courts, and more



Unity Park and The Commons



### Greenville's Hot Multifamily Market

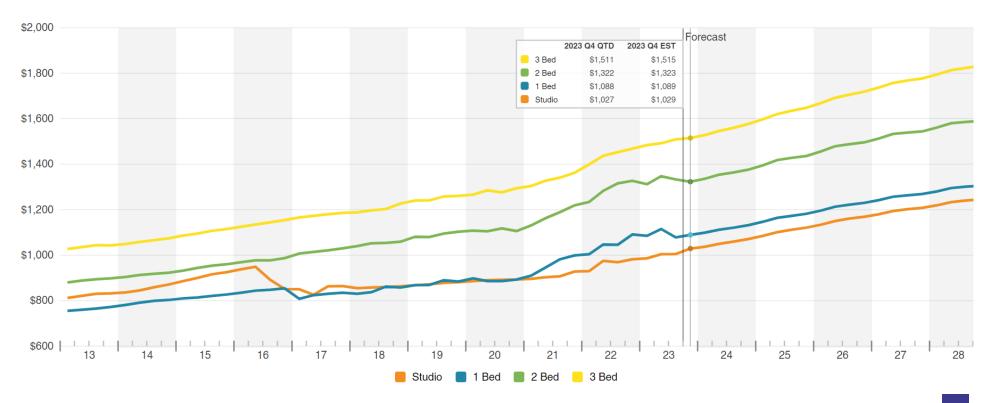
- According to CoStar, the subject property's submarket has seen a 3.2% increase in rent growth over the past 12 months despite a large wave of new apartment supply throughout the Greenville Market.
- Over the past year alone, about \$1 Billion was invested into the Greenville multifamily market as both Regional and National Institutional Investors have taken notice of Greenville's growth and potential. According to CoStar, cap rates on sales have averaged 5.6% and average price per unit has been \$173,000 during that time period.

The successful development and lease up of The Riverside Apartments, just ~0.4 miles from the subject property, and the ongoing construction of the Water Tower Apartments next door shows the high demand for rental product in the direct vicinity of the Hampton Avenue Apartments, even at significantly higher rental levels.

### Job Growth in Greenville

- Despite record-high inflation, Greenville County added near-record investment and the strongest job growth (2,326 jobs) in 8 years in 2022, according to a press release from the Greenville Area Development Corporation
- As of August 2023, Greenville boasts an unemployment rate of 2.2% compared to the National Average of 3.8% per the BLS

### MARKET RENT PER UNIT BY BEDROOM



### Property Description

Property Features
Property Images

HAMPTON AVENUE APARTMENTS

PROPERTY FEATURES	
NUMBER OF UNITS	18
BUILDING SF	15,900
LAND SF	42,627
LAND ACRES	.98
YEAR BUILT	1990
YEAR RENOVATED	2022
PARCELS	1
BUILDING CLASS	С
NUMBER OF STORIES	2
NUMBER OF BUILDINGS	5
NUMBER OF PARKING SPACES	35
CENTRAL HVAC	All units





## Other Property Features to Note

- The entire property underwent an exterior rehab including paint, new roofs on all buildings, 10 new HVAC units, re-setting the newer windows with new trim and framing, and parking lot improvements
- The fully renovated units come with washing machines and dryers. However, the 'Classic' units do not have washer/dryer hookups.



















### Rent Comps

Rent Comparables
Rent Comparables Map



### **Riverside Apartments**

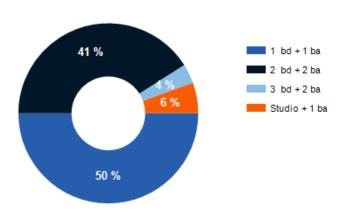
1121 Tsali Cir, Greenville, SC 29601

## Property Summary

UNITS	200
YEAR BUILT	2021
ACRES	United States
UNITED STATES	United States
DISTANCE	0.6 miles

### Unit Mix and Rent Schedule

Unit Mix	# of Units	SF	Rent Summary	Rent PSF
1 bd + 1 ba	100	759	\$1,752	\$2.31
2 bd + 2 ba	82	1,115	\$2,204	\$1.98
3 bd + 2 ba	7	1,470	\$2,866	\$1.95
Studio + 1 ba	11	668	\$1,322	\$1.98
Total/WAVG	200	924	\$1,953	\$2.14





### The Grove Apartments

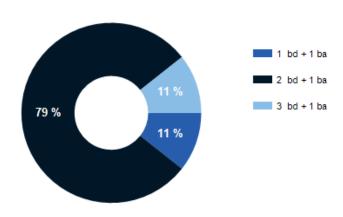
10 Monroe St, Greenville, SC 29601

### **Property Summary**

UNITS	94
YEAR BUILT	1940
ACRES	United States
UNITED STATES	United States
DISTANCE	0.6 miles

### Unit Mix and Rent Schedule

Unit Mix	# of Units	SF	Rent Summary	Rent PSF
1 bd + 1 ba	10	700	\$871	\$1.24
2 bd + 1 ba	74	900	\$970	\$1.08
3 bd + 1 ba	10	1,100	\$1,109	\$1.01
Total/WAVG	94	900	\$974	\$1.09





### The Townes at Summit

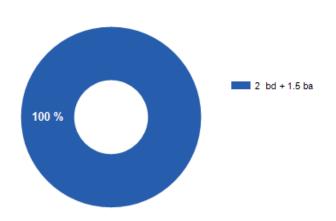
1127 Rutherford Rd., Greenville, SC 29609

## Property Summary

UNITS	30
YEAR BUILT	1984
DISTANCE	3.8 miles

### Unit Mix and Rent Schedule

Unit Mix	# of Units	SF	Rent Summary	Rent PSF
2 bd + 1.5 ba	30	1,000	\$1,295	\$1.30
Total/WAVG	30	1,000	\$1,295	\$1.30





3505 E North St.

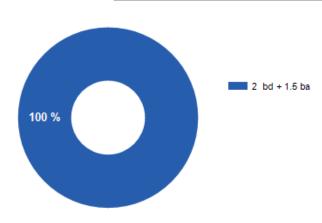
3505 E North St., Greenville, SC 29615

## Property Summary

UNITS	12
YEAR BUILT	1990
DISTANCE	6.3 miles

### Unit Mix and Rent Schedule

Unit Mix	# of Units	SF	Rent Summary	Rent PSF
2 bd + 1.5 ba	12	900	\$1,300	\$1.44
Total/WAVG	12	900	\$1,300	\$1.44





### **Hampton Avenue Apartments**

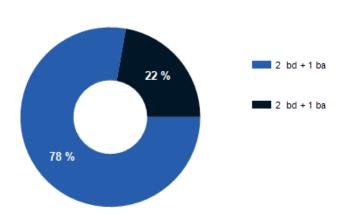
1101 Hampton Ave Ext, Greenville, SC 29601

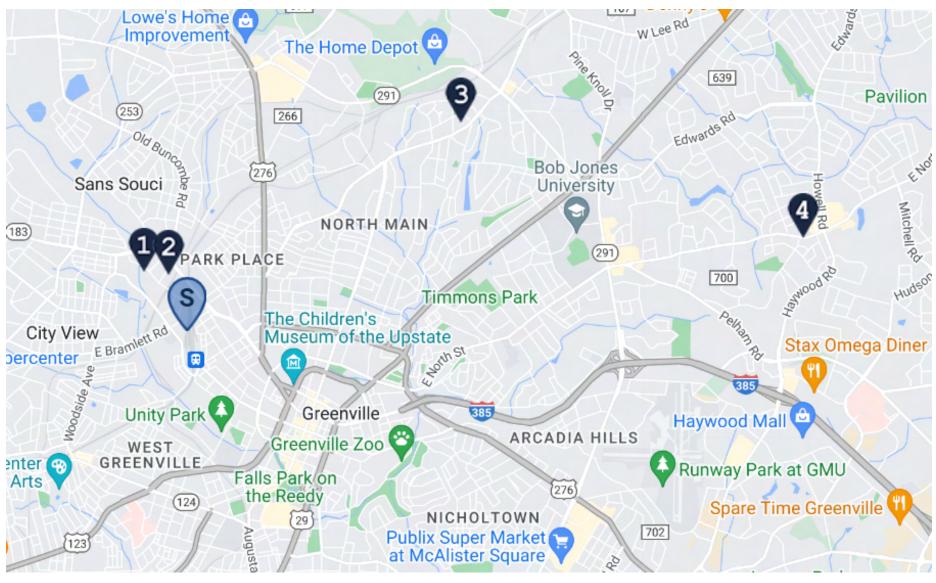
### **Property Summary**

UNITS	18
YEAR BUILT	1990
OCCUPANCY	95 %
LAND SF	42,627
ACRES	.98

### Unit Mix and Rent Schedule

Unit Mix	# of Units	SF	Rent Summary	Rent PSF
2 bd + 1 ba	14	850	\$830	\$0.98
2 bd + 1 ba	4	1,000	\$1,000	\$1.00
Totals/Averages	18	883	\$867	\$0.99





#	Property Name	Address	City
S	Hampton Avenue Apartments	1101 Hampton Ave Ext	Greenville
1	Riverside Apartments	1121 Tsali Cir	Greenville
2	The Grove Apartments	10 Monroe St	Greenville
3	The Townes at Summit	1127 Rutherford Rd.	Greenville
4	3505 E North St.	3505 E North St.	Greenville

### Sale Comps

Sale Comparables
Sale Comparables Map

HAMPTON AVENUE APARTMENTS



**East North Commons** 3806 E North St Greenville, SC 29615

TOTAL UNITS	8
BUILDING SF	6,000
YEAR BUILT	1985
SALE PRICE	\$960,000
PRICE/UNIT	\$120,000
PRICE PSF	\$160.00
CLOSING DATE	8/29/2023
DISTANCE	6.6 miles

Price/Unit Range \$92,500 - \$120,000 LOW HIGH

2



3402-3404 White Horse Rd 3402-3404 White Horse Rd Greenville, SC 29611

TOTAL UNITS	12
BUILDING SF	4,806
YEAR BUILT	1940
SALE PRICE	\$1,110,000
PRICE/UNIT	\$92,500
PRICE PSF	\$230.96
CLOSING DATE	5/26/2023
DISTANCE	5.3 miles



3



Windy Hill 1 Windy Hill Way Greenville, SC 29673

TOTAL UNITS	12
BUILDING SF	14,560
YEAR BUILT	1999
SALE PRICE	\$1,300,000
PRICE/UNIT	\$108,333
PRICE PSF	\$89.29
CLOSING DATE	3/22/2023
DISTANCE	9.5 miles

Price/Unit Range \$92,500 - \$120,000 LOW HIGH



E. North St. Apartments 3008 E North St. Greenville, SC 29615

8
4,080
1971
\$800,000
\$100,000
\$196.08
2/15/2023
5.7 miles



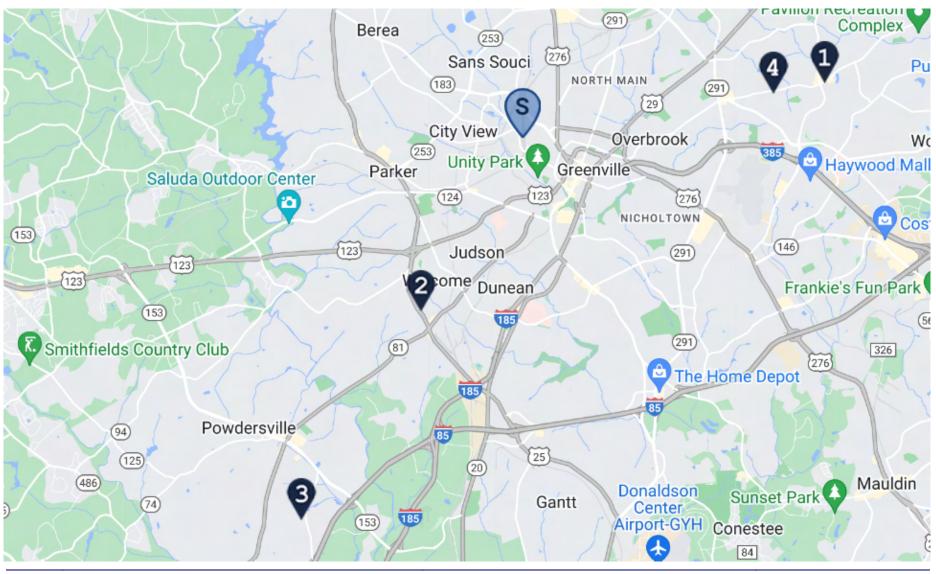
Notes This property contains 8 1BR/1BA units



Hampton Avenue Apartments 1101 Hampton Ave Ext Greenville, SC 29601

TOTAL UNITS	18
BUILDING SF	15,900
LAND SF	42,627
LAND ACRES	.98
YEAR BUILT	1990
ASKING PRICE	\$1,725,000
PRICE/UNIT	\$95,833
PRICE PSF	\$108.49

Price/Unit Rang	е		\$9	2,500 - \$120,000
LOW				HIGH



#	Property Name	Address	City
S	Hampton Avenue Apartments	1101 Hampton Ave Ext	Greenville
1	East North Commons	3806 E North St	Greenville
2	3402-3404 White Horse Rd	3402-3404 White Horse Rd	Greenville
3	Windy Hill	1 Windy Hill Way	Greenville
4	E. North St. Apartments	3008 E North St.	Greenville

# HAMPTON AVENUE APARTA

05 Financial Analysis

Income & Expense Analysis
Cash Flow Analysis

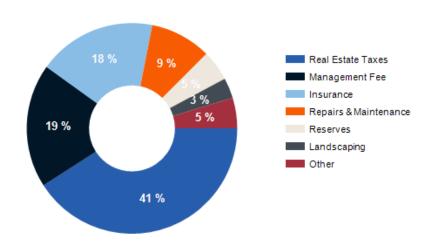
### **REVENUE ALLOCATION CURRENT**

INCOME	CURRENT		PRO FORMA	
Gross Scheduled Rent	\$187,500	97.7 %	\$223,200	98.0 %
Other Income	\$4,500	2.3 %	\$4,500	2.0 %
Gross Potential Income	\$192,000		\$227,700	-
General Vacancy	-\$9,375	5.0 %	-\$11,160	5.0 %
Effective Gross Income	\$182,625		\$216,540	-
Less Expenses	\$76,746	42.02 %	\$79,459	36.69 %
Net Operating Income	\$105,879	-	\$137,081	-

42 %	
	Net Operating Income
	Total Operating Expense
58 %	

### **EXPENSES CURRENT** PRO FORMA Per Unit Per Unit Real Estate Taxes \$31,386 \$1,744 \$31,386 \$1,744 Insurance \$13,950 \$775 \$13,950 \$775 Management Fee \$14,610 \$812 \$17,323 \$962 Utilities \$1,800 \$100 \$1,800 \$100 Repairs & Maintenance \$7,200 \$400 \$7,200 \$400 Pest Control \$900 \$50 \$900 \$50 \$2,400 \$133 \$2,400 \$133 Landscaping Administration \$900 \$50 \$900 \$50 Reserves \$3,600 \$200 \$3,600 \$200 \$76,746 **Total Operating Expense** \$4,264 \$79,459 \$4,414 Expense / SF \$4.83 \$5.00 % of EGI 42.02 % 36.69 %

### **DISTRIBUTION OF EXPENSES CURRENT**



Calendar Year	CURRENT	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10	Year 11
Gross Potential Revenue											
Gross Scheduled Rent	\$187,500	\$223,200	\$229,896	\$236,793	\$243,897	\$251,214	\$258,750	\$266,512	\$274,508	\$282,743	\$291,225
Other Income	\$4,500	\$4,500	\$4,635	\$4,774	\$4,917	\$5,065	\$5,217	\$5,373	\$5,534	\$5,700	\$5,871
Gross Potential Income	\$192,000	\$227,700	\$234,531	\$241,567	\$248,814	\$256,278	\$263,967	\$271,886	\$280,042	\$288,444	\$297,097
General Vacancy	-\$9,375	-\$11,160	-\$11,495	-\$11,840	-\$12,195	-\$12,561	-\$12,937	-\$13,326	-\$13,725	-\$14,137	-\$14,561
Effective Gross Income	\$182,625	\$216,540	\$223,036	\$229,727	\$236,619	\$243,718	\$251,029	\$258,560	\$266,317	\$274,306	\$282,536
Operating Expenses											
Real Estate Taxes	\$31,386	\$31,386	\$32,328	\$33,297	\$34,296	\$35,325	\$36,385	\$37,477	\$38,601	\$39,759	\$40,952
Insurance	\$13,950	\$13,950	\$14,369	\$14,800	\$15,244	\$15,701	\$16,172	\$16,657	\$17,157	\$17,671	\$18,202
Management Fee	\$14,610	\$17,323	\$17,843	\$18,378	\$18,930	\$19,497	\$20,082	\$20,685	\$21,305	\$21,945	\$22,603
Utilities	\$1,800	\$1,800	\$1,854	\$1,910	\$1,967	\$2,026	\$2,087	\$2,149	\$2,214	\$2,280	\$2,349
Repairs & Maintenance	\$7,200	\$7,200	\$7,416	\$7,638	\$7,868	\$8,104	\$8,347	\$8,597	\$8,855	\$9,121	\$9,394
Pest Control	\$900	\$900	\$927	\$955	\$983	\$1,013	\$1,043	\$1,075	\$1,107	\$1,140	\$1,174
Landscaping	\$2,400	\$2,400	\$2,472	\$2,546	\$2,623	\$2,701	\$2,782	\$2,866	\$2,952	\$3,040	\$3,131
Administration	\$900	\$900	\$927	\$955	\$983	\$1,013	\$1,043	\$1,075	\$1,107	\$1,140	\$1,174
Reserves	\$3,600	\$3,600	\$3,708	\$3,819	\$3,934	\$4,052	\$4,173	\$4,299	\$4,428	\$4,560	\$4,697
Total Operating Expense	\$76,746	\$79,459	\$81,843	\$84,298	\$86,827	\$89,432	\$92,115	\$94,878	\$97,725	\$100,657	\$103,676
Net Operating Income	\$105,879	\$137,081	\$141,193	\$145,429	\$149,792	\$154,286	\$158,914	\$163,682	\$168,592	\$173,650	\$178,859
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